



Are you looking for more creative freedom, more personal fulfillment and even more team spirit? **Then SNP is the right place for you!**

The **SNP Group** isn't just another SAP software and consulting firm. Our unrivaled platform streamlines transformation processes in ways that others can only dream of. As pioneers in data transformation, we revolutionize the way companies future-proof their system landscapes with our software platform SNP Kyano and the BLUEFIELD™ approach.

No matter your role, **Starting at SNP** – offers you the opportunity to work with the best minds in the industry and develop unparalleled solutions trusted by some of the world's largest companies. Leveraging our expertise to empower our customers to achieve their goals is what drives us as a team at SNP.

Help us shape the digital future of organizations across the world by applying now as a

Strategy & Innovation Advisor (f/m/d)

You can work remotely or at our location(s) in Heidelberg, Hamburg, Berlin, Thale, Magdeburg or Munich

We are looking for a visionary Vice President Strategy & Innovation to shape and drive strategic innovation across our global software organization. This role calls for a leader with a sharp, hypothesis-driven mindset who is ready to step into a hands-on operational executive position.

You will own the discovery and acceleration of new growth opportunities. You will break down complex markets, analyze competitive dynamics, and turn insights into actionable strategies. Working closely with Product Management, Development, Sales, and the executive team, you will ensure innovation translates into measurable business impact.

Your Mission: Join our team!

- Analyze global markets for data transformation, AI/automation, and adjacent software
- Identify trends, opportunities, and risks; build market and competitive models
- Support the innovation roadmap and prioritize new product and business concepts

What we are looking for: Your profile

- Several years of experience in strategy consulting, market intelligence or corporate strategy
- Strong understanding of enterprise software markets, especially ERP and SAP, ideally also data transformation, integration, analytics, or automation

- Validate ideas through structured testing and cross-functional collaboration
- Translate strategy into initiatives with clear KPIs and milestones
- Influence build/buy/partner decisions and next-gen platform development
- Build relationships with analysts, partners, and customers to maintain a strong connection to the voices that shape the market
- Represent the company in strategic forums and foster a culture of innovation
- Demonstrated ability to break down complex markets, synthesize insights, and create compelling strategic recommendations
- Proven track record leading cross-functional initiatives from concept to execution
- Entrepreneurial mindset with a bias for action, experimentation, and measurable impact
- Excellent English communication skills (mandatory), German is a plus

Be More @SNP: Discover your full potential

New prospects: At SNP, you will work in an international, diverse environment where you feel truly valued. You will not only shape our growth and success, but also that of our customers.

Strong alone, unbeatable together: Together, we will rise to every challenge, no matter how demanding. Together, we are unstoppable.

Personal growth: As a dedicated team member, you can quickly take on more responsibility. We will support you with tailored development measures.

Flexible work: We define your preferred working hours and place of work together with you.

More than just a salary: We offer a range of additional benefits: Supplementary company health insurance, company pension scheme, capital-forming payments, sabbatical, job bike, Deutschlandticket and other mobility solutions, childcare subsidy for non-school-age children, gym subsidy, employee shopping discounts and much more.

Apply Now

Contact

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DATA. TRANSFORMATION. EXPERIENCE.